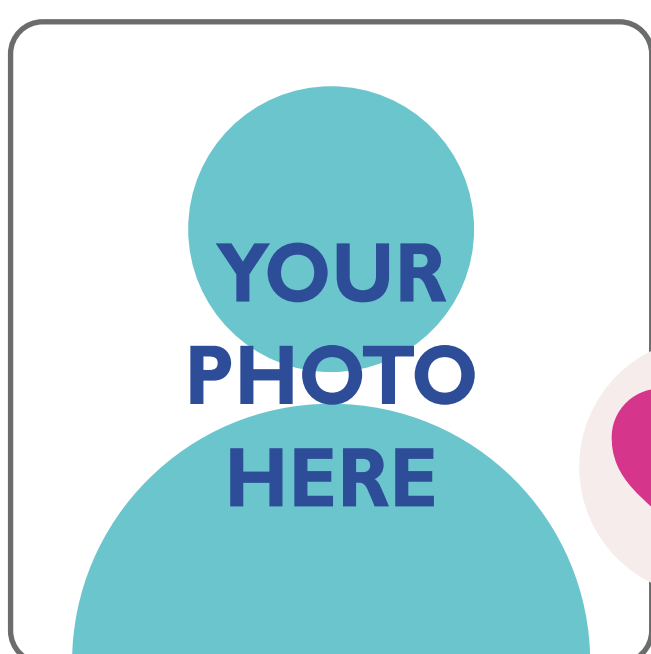




MOLLY BEAVERS, CAS
Vice President of Marketing
and Communications
Joined Bankers in 2015

About Me

- Over 25 years in promotional products industry, on both the distributor and supplier side
- Direct marketing to current and prospective sales partners and customers
- Cultivating Bankers web and social media presence
- Manages vendor relations to ensure collaboration with top-notch vendors
- Oversees product safety and compliance with state and federal regulations
- Leads the overall marketing strategy for company stores
- Responsible for production of proprietary publications



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